

EVENTS  
EXCELLENCE  
Beatriz Pastrana & Co.

Espacio GV 30



## THE VENUE

The work of this building began in 1919 and ended in 1924.

Teodoro de Anasagasti and his father-in-law José López Sallaberry were his architects, who collaborated in the adjoining building Madrid-Paris.

It is a set of three linked buildings, symbol of the culture and power of the period. The building stands out for its dark blue glass and its triple archway entrance on the street floor.

# BUILDING

## THE VENUE

GV 30 is a space for events of character  
Multidisciplinary center located in the center of  
Madrid, open to all those companies that want to  
enjoy an exclusive and differentiating framework.

From the thirteenth floor, GV 30 offers a panoramic  
view of the capital without any architectural barriers.  
A glass window envelops the 160 square meters of  
space.

# OUR MISSION

we build events experiences

*“Private & confidential”*

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# ADVICE

## THE VENUE

### Space

160 square meters diaphanous  
Capacity for 80 pax  
Capacity in Theater 70 pax  
Capacity in School 45 pax  
Imperial 35 pax x 2  
Cabaret tables 55 pax  
Format U 45 pax  
Office  
W.C.

### Riders

Full HD TV 65 "  
Rac Amplifier  
Two microphones  
Universal HDMI Cable  
Apple HDMI Adapter  
HDMI connection  
Audio system by public address system  
Sound system x 6 satellites  
WIFI

### Ad services

Catering service  
Professional waiters  
Image Hostesses  
Sound technician  
TV extras  
Stereo  
Music selector% DJ  
Parking  
Visual Merchandising

# OFFERS

THE VENUE



ESPACIO GV 30

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# ARCHITECT- TURE

GV 30 presents a semi-rectangular plant of 160 square meters and diaphanous, based its contemporary lines in the architectural movement High-Tech, style that predominated in the decade of the 70.

# INTERIOR DESIGN

The windows and their views are the clear example of the a movement that revolutionized the construction of buildings, revitalizing space through industrial materials.

# FORM

Its thirteen stories high offer the viewer 360 degree views of the main artery of Madrid: La Gran Vía, in addition to being able to observe practically the entire capital.

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**IDEAS  
THINKING  
BRAINSTORMS**



# MEETINGS

- Business meetings
- Meetings of directors
- Business Meetings
- Presentations

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# TV SPOTS

- Commercial interior
- Films and commercials
- Art Deco and modern decoration

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# EXPO

- Art Gallery License
- Exhibitions
- Product Presentations
- Corporate and brand activities

# SHOOTING

- Producciones Fotográficas
- Fotografía artística
- Producciones y editoriales de moda
- Conferencias de Bloguers

*"Private & confidential"*

# URBAN PLACE

- Custom Space
- Press Days
- Open days
- Branding Events

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THE VENUE



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EVENTS  
*of*  
EXCELLENCE  
Beatriz Pastrana & Co.

**“Excellence is achieved when the highest  
level of compromise is achieved with yourself”**

**BEATRIZ PASTRANA**

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